

# DECEMBER 11, 2024

EverBank Stadium – Lower East Club

10:00am – 12:00pm

## TITLE SPONSOR



JA Take Stock in Your Future introduces high school students to the stock market. Students discover the benefits and challenges of investing as part of a broad, long-term strategy and the risks and rewards of trading. JA Take Stock in Your Future includes two components: a classroom curriculum and the **JA Stock Market Challenge** competition event, which simulates a real-world market.

## SPONSORSHIP OPPORTUNITIES

*All Sponsorships include:*

**Company logo on signage, event presentation slides, and JA website.**

### **TITLE SPONSOR (SOLD) • \$20,000**

- Includes High School Sponsorship.
- Right of first offer for day-of volunteer opportunities.
- Opportunity to have company representative ring opening bell.
- Opportunity to provide one-minute welcome remarks.
- Company logo featured on all trading paddles.
- Opportunity to provide 15 volunteer floor traders.
- Company logo featured in Stock Market Challenge highlight in 2025 Annual Report.
- Company logo featured on step-and-repeat banner.
- Opportunity to invite up to 30 guests to the Stock Market Challenge VIP Lounge.
- Opportunity to provide swag bag and up to three small swag items.
- Mention in all event-related press releases and media communications.
- Company logo featured in tagged social media post and e-newsletter.

### **PRESENTING SPONSOR (SOLD) • \$10,000**

- Includes High School Sponsorship.
- Company logo featured on step-and-repeat banner.
- Opportunity to invite up to 25 guests to the Stock Market Challenge VIP Lounge.
- Opportunity to provide up to three small swag items.
- Mention in all event-related press releases and media communications.
- Company logo featured in tagged social media post and e-newsletter.



# **JA** Junior Achievement™ **STOCK** **MARKET** CHALLENGE

## **EVENT SPONSOR (SOLD) • \$10,000**

- Includes High School Sponsorship.
- Opportunity to invite up to 20 guests to the Stock Market Challenge Live Competition VIP Lounge.
- Opportunity to provide two small swag items.
- Mention in all event-related press releases and media communications.
- Company logo featured in tagged social media post and e-newsletter.

## **DRIVE TO WIN SPONSOR (SOLD) • \$10,000**

- Provides bus transportation for students to and from EverBank Stadium.
- Company logo on signage at student drop off and pickup site.
- Opportunity to invite up to 15 guests to the Stock Market Challenge Live Competition VIP Lounge.
- Opportunity to provide one small swag item.
- Company logo featured in tagged social media post and e-newsletter.

## **TAKE STOCK IN YOUR FUTURE CURRICULUM PARTNER (SOLD) • \$7,500**

- Opportunity for volunteers to lead program delivery in classrooms.
- Opportunity to invite up to 10 guests to the Stock Market Challenge Live Competition VIP Lounge.
- Company logo featured in VIP lounge at the Stock Market Challenge Live Competition.
- Company logo featured in tagged social media post featuring all Curriculum Partners.

## **HIGH SCHOOL SPONSOR (SOLD) • \$5,000**

- Opportunity to participate in program delivery in classroom for 30+ sponsored high school students.
- Company logo featured on team table.
- Company featured in tagged social media post recognizing all High School Sponsors.

## **WALL STREET EATS SPONSOR (SOLD) • \$2,500**

- Grab and go breakfast and lunch for 60 students.
- Company logo featured on event PowerPoint and in student refreshment area.

## **QUIZ MASTER (SOLD) • \$1,500**

- Opportunity for 1 company representative to quiz students on curriculum content to help boost their team's portfolio.

## **STOCK TICKER SYMBOL (SOLD) • \$500**

- Your company becomes a stock that is a safe investment with a positive long-term outlook!